



## **TAROPAK 2008**

*International Packaging Technology and Logistics Exhibition  
15-18 September 2008*

### **The 26th edition of TAROPAK is over...**

**For four days, Poznań changed into an international forum for presenting packaging technologies and logistic solutions. The International Packaging Technology and Logistics Exhibition TAROPAK (15-18 September) featured offers of 800 exhibitors and a record number of foreign companies in the history of the Exhibition.**

### **TAROPAK – a comprehensive offer for the sector**

TAROPAK is the largest trade show for the packaging and logistic industry in Central and Eastern Europe. The event is well recognised in the sector and associated with opportunities to evaluate market developments and to gain knowledge about modern solutions. The significance of this year's TAROPAK is underscored by the fact that it was held under the auspices of Deputy Prime Minister Waldemar Pawlak.

The exhibition attracted numerous businesses related to the production of packaging, raw materials and machinery, warehousing and logistic activities. 800 exhibitors from 31 countries presented their offers on the exhibition area of 20,000 m<sup>2</sup>. The largest group of exhibitors included companies that offered packing machines and devices and plastic packaging. It is worth underlining that the number of foreign companies was the highest in the history of the Exhibition. Every third exhibitor came from abroad. The greatest number of exhibitors came from Poland and the following countries: Italy (84 exhibitors), Germany (71), France (16), Turkey (12), China (12), Taiwan (11) and Great Britain (11). Poznań attracted market leaders, smaller businesses and leading associations, chambers and specialist magazines. It is worth mentioning that Poznań became a venue for the largest exposition addressed to the logistic sector. Companies from this industry took up over 25% of the exhibition area this year.

The amazingly high number of visitors proves positive developments on the market and the robust growth of the industry. The exposition of TAROPAK and the simultaneously held POLAGRA-FOOD and POLAGRA-TECH was visited by **45,000 attendees**.

TAROPAK is a venue for presenting the latest systems and technologies applied in packaging, plastics, printing and logistics. A record number of **new market offers** attracted a lot of attention this year. There were **250** of them, which is almost three times as many as during the previous exhibition.

### **Knowledge and experience**

Rich offers prepared by exhibitors were accompanied by interesting lectures, meetings with experts and presentations on special areas. You could participate in numerous seminars prepared together with our partners: the Polish Packaging Research and Development Centre, the Polish Chamber of Packaging, the Polish Chamber of Printing, the Institute of Logistics and Warehousing and publishers of specialist journals. The rich programme of events is undoubtedly a factor, alongside presentations of new technologies, that attracts large groups of professionals to Poznań.

### CONFERENCES AND SEMINARS

A conference entitled: "*SRP (Shelf Ready Packaging) – a challenge to the market*" was held on the first trade fair day. It was co-organised by the Polish Chamber of Packaging, the Institute of Logistics and Warehousing and MTP. The seminar was to provide information about SRP, requirements for its implementation in Poland and on the European market, as well as its practical applications in store chains. Representatives of organisations and companies that apply shelf-ready packaging shared their know-how and experience with participants of the seminar. Representatives of DS. Smith Polska S.A. and Jeronimo Martins Polska talked about the application of SRP and other logistic solutions, while representatives of Smurfit Kappa focused on SRP made of corrugated cardboard.

A conference organised by the Polish Chamber of Packaging on the second trade fair day was very well received. Keith Pearson, President of the World Packaging Organisation participated in the event held under the title: "*The market of biodegradable packaging in Poland*". The seminar focused on issues related to the evaluation of the biodegradable packaging market in Poland and factors determining its development. Representatives of scientific centres and packaging companies discussed practical examples of application of such packaging. The seminar provided its participants with knowledge about the application of biodegradable PLA foil in packaging, the use of biodegradable packaging in the food industry and compostable foil made of regenerated cellulose as an alternative to plastic foil.

A seminar entitled *EPC / RFID technology for tracking product flow and product origin* was extremely interesting for its participants. Prepared by the Institute of Logistics and Warehousing, the meeting was addressed to representatives of production and distribution companies, and to all parties interested in product tracking and loss reduction in supply chains. The workshop presented opportunities and effective

applications of EPC / RFID technologies. The participants could also visit the EPC / RFIDU laboratory.

A conference entitled "*Innovative solutions for logistics*" turned out to be a great event. Almost 400 people participated in the 4th edition of the meeting organised by Eurologistics Publishing House. The meeting dedicated to the logistic sector was to promote those companies that contribute to increasing the quality of logistic services through their innovative productions and solutions. The lead theme was the building of competitive edge on local markets and in the global supply chain network. The seminar was very popular. The topics discussed included trends in the development of logistic services in Europe, the role of the logistic operator, GPS car tracking system, the future of co-manufacturing and savings in the supply chain.

Polski Drukarz (the publisher of "Świat DRUKU" monthly and "Pro-KREACJA" bi-monthly) prepared a conference devoted to "*Self-adhesive labels – new technologies, new quality*", which was an opportunity for suppliers of technologies for the production of self-adhesive labels, printing houses and their customers to exchange experiences. The conference included a series of multimedia presentations addressed mainly to printing houses that produce self-adhesive labels and their clients from the sector of household chemicals, pharmaceuticals, cosmetics and the beer industry. Suppliers of technologies, machines, equipment and materials for the production of self-adhesive labels held their lectures at the conference.

### SPECIAL AREAS

The open grounds next to the Spire of the Poznań International Fair were the venue for yet another competition of forklift trucks. Technical capabilities of forklift truck of almost all brands were presented on three days of the 9th *Sztaplar Show*. During the competition, operators had to complete tasks of various difficulties on a special manoeuvring area. The improvised area was equipped with high storage shelves, fast-moving gates, storage containers and packaging. The competition was supervised by transport and warehousing experts, who selected the *Sztaplar Show 2008* Champions. Trade fair visitors could also sit behind the steering wheel of a forklift truck during the *Sztaplar Show*. Instructors conducted short training in the operation of the device. After the ride, the visitors obtained a certificate confirming that they completed the *Nowoczesny Magazyn Driving Course*. The event has been organised from its very beginning by: the Editorial Board of specialised journals: "Nowoczesny Magazyn" and "Logistyka a Jakość" and by the Poznań International Fair.

Promotion of modern warehousing devices and technical solutions for logistic equipment – this is the main message of an educational project entitled *Innovations for Logistics 2008 (In4Log)*. On four trade fair days, shows were conducted in the model distribution centre to replay all logistic processes crucial for its operation. The 200 m<sup>2</sup> facility was jointly constructed and equipped by 10 project partners: Stow Polska, Tap Poland,

Europa Systems, AG Consult/Mantis, Softex Data, Enersys/ Hawker, Nissan, CHEP Polska, TBT, Volkswagen. In4Log was organised by industry journals: Top Logistyk, Magazynowanie i Dystrybucja and by the Poznań International Fair.

#### COMPETITIONS AND AWARDS

The Award Ceremony for the *4th National Packaging Competition PakStar* and the *1st National Packaging Design Competition Student PakStar* was held on the second trade fair day. The aim of the competition was to identify efforts leading to the improvement of packaging, its functionality and appearance. The organisers, including the Polish Packaging Research and Development Centre, the Polish Chamber of Packaging, the Poznań International Fair, the Warsaw Academy of Fine Arts and [www.opakowania.com.pl](http://www.opakowania.com.pl), aimed at offering new opportunities for the Polish industry to promote its products in Poland and abroad. The winners of these competitions will participate in the WorldStar Packaging Competition and in the Student WorldStar competition. The awards and honourable mentions were presented to the winners by Mr. Keith Pearson, the honorary guest of the International Packaging Technology and Logistics Exhibition TAROPAK.

#### PakStar 2008 WINNERS – AWARDS

- primary and group packaging:
  1. ROGER Sp. z o.o. from Łódź for *WHITE TEA leaf tea packaging*
  2. Smurfit-Kappa Polska Sp. z o.o., Gdańsk Branch for *packaging for courier parcels for a set of vitamin and nutritional supplements*
  3. TFP Sp. z o.o. from Dziecmierowo for a *corrugated display box with transport protection*.
  
- secondary and tertiary packaging:
  4. Georg UTZ Sp. z o.o. from Kąty Wrocławskie for a *multi-function ALC trapezoid profile container*
  5. Schoeller Arca Systems Sp. z o.o. from Bytom for *COMBO CL 285 collapsible container for aseptic transport and storage of liquid fruit and vegetable preserves*
  6. DS. Smith Polska S.A. for a *corrugated board container integrated with a pallet*.

#### PakStar 2008 HONOURABLE MENTIONS

- primary and group packaging:
  1. Coffee Service Sp. z o.o. from Warsaw for *"Coffea Arabica" coffee packaging*
  2. Jokey Plastik Blachownia Sp. z o.o. from Kędzierzyn-Koźle for *PP packaging with a metallised IML label for latex paint*
  3. P.P.H.U. POLIPACK s.j. from Gościcin for *DESIGNED FOR LIRENE jar for cosmetic cream*

- secondary and tertiary packaging:
- 4. ChemPack Sp. z o.o. from Kędzierzyn-Koźle for a *valve sack with a handle, used for chemical products, loose materials and other goods*

### **Student PakStar 2008 WINNERS**

1. Paweł Kowalski and Adrian Podbielski, Faculty of Industrial Design, Warsaw Academy of Fine Arts for a *design of transport packaging for large size household goods*
2. Monika Ostaszewska, Faculty of Industrial Design, Warsaw Academy of Fine Arts for a *design of a packaging system for "Smaki Podlasia" regional food products*
3. Maciej Bartosiewicz, Faculty of Industrial Design, Warsaw Academy of Fine Arts for a *design of "Drug Dispenser" – a packaging system for medicines*

### **Student PakStar 2008 HONOURABLE MENTIONS**

1. Michał Skorupa, Faculty of Art, University of Silesia in Katowice for a *design of CD and DVD packaging based on "Simple touch 2", an innovative dispensing system*
2. Agnieszka Brzezińska, Faculty of Industrial Forms, Academy of Fine Arts in Łódź for a *design of a bag for garments and accessories from a shop for children*
3. Małgorzata Lipińska, Faculty of Industrial Design, Warsaw Academy of Fine Arts for *"Bento sushi" – a design of convenience food packaging*
4. Izabela Marta Cichecka, Faculty of Industrial Design, Warsaw Academy of Fine Arts for a *design of CLIP, a single use, gel packaging for cosmetics*
5. Przemysław Ostaszewski, Faculty of Industrial Design, Warsaw Academy of Fine Arts for *"EKOICON" design for milk packaging*
6. Klara Jankiewicz, Faculty of Industrial Design, Warsaw Academy of Fine Arts for *"Łyżka zupy" packaging design*

The winners of the *MTP Gold Medal Competition* and the *Acanthus Aureus Competition* were traditionally announced during the fair. 15 top quality products with innovative solutions received the awards. The Acanthus Aureus statuettes were presented for 9 stands outstanding thanks to their architectural and graphic solutions and conducive to direct communication with clients.

### **MTP Gold Medal winners**

1. *Industrial manipulators - series of types* produced by DALMEC S.p.A., Italy
2. *NATUREFLEX cellulose based, compostable film* produced by INNOVIA FILMS LTD, Great Britain
3. *LEISTER Air heaters, LHS CLASSIC, PREMIUM, SYSTEM series* produced by LEISTER PROCESS TECHNOLOGIES, Switzerland
4. *ASEPTA 5000 BAG-IN-BOX filling machine* produced by DYS-PAK Sp. z o.o., Ciecierzyn
5. *PADPAK – paper void fill packaging material* produced by RANPAK BV, Holland

6. *RFID.ON. electronic marker integrated with the label or package* produced by PPU Comex Sp. z o.o., Wrocław
7. *RX 70 model lift truck* produced by STILL GmbH, Germany
8. *CPP QUINTEX KF 35 film* produced by FLEXPOL Sp. z o.o., Płock
9. *RW 420 ROUTE PALETTE carrier* produced by Zebra Technologies Corporation, Warsaw
10. *DURST RHO 700 UV plotter* produced by DURST PHOTOTECHNIK AG, Italy
11. *INTREX 200 labelling machine* produced by Przedsiębiorstwo Handlu Zagranicznego INTREX, Poznań
12. *LOGOMATIC 920 DK print and apply pallet labelling system* produced by LOGOPAK SYSTEME, Germany
13. *Thermoforming PET film* produced by WALD -GOLD Sp. z o.o., Brańsk
14. *PET swing top bottle* produced by MAKS Sp. z o.o., Kalisz
15. *Paper tube making machine* produced by KRYSTIAN PPH, Lublin

#### Acanthus Aureus winners

1. *FLEXPOL Sp. z o.o., Płock*
2. *INEOS Films, Germany*
3. *MASTERPRESS SA, Białystok*
4. *FENIX SYSTEMS Sp. z o.o., Piaseczno*
5. *WINCOR NIXDORF Sp. z o.o., Warsaw*
6. *PROMAG – SYSTEMY S.A., Poznań*
7. *LOGOPAK EAST Sp. z o.o./ PPH Ewa- Bis Sp. z o.o., Warsaw*
8. *PRZEDSIĘBIORSTWO MULTI Sp. z o.o., Opole*
9. *VETROPACK MORAVIA GLASS a.s., Kyjov, Czech Republic*

#### **PAKFOOD 2009, TAROPAK 2010**

This year's International Packaging Technology and Logistics Exhibition was immensely successful. This is evidenced by positive feedback from exhibitors, significant turnout of visitors and the presence of leading specialist magazines. Join us next year for the Fair of Food Packaging **PAKFOOD** (14-17 September 2009). The next edition of **TAROPAK** will be held in September 2010.