

## Don't Miss It!

- **Press Conference with the Minister of Agriculture and Rural Development and the President of the Międzynarodowe Targi Poznańskie**  
*13 September, 10:00, Pavilion 14 A – Large Room*
- **Inauguration of Smaki Regionów**  
*13 September, 11:00, Pavilion 7*

Ceremonial opening of the fair dedicated to Polish, natural, regional, and certified foods, with participation from the Minister of Agriculture and Rural Development, Marek Sawicki and the Marshall of the Wielkopolska Voivodeship Marek Woźniak.

- **Fair Inauguration and Awards Gala**  
*13 September, godz.12:00, Pavilion 11*

Ceremonial opening of POLAGRA-TECH, POLAGRA-FOOD, GASTRO TRENDY and TAROPAK, with participation from the Minister of Agriculture and Rural Development, high-ranking officials of the Wielkopolska Voivodeship, authorities from the City of Poznań, leaders of international delegations, and invited journalists from the Polish media will be combined with an Awards Gala for the food and gastronomy trades. Handed out during the gala will be the Międzynarodowe Targi Poznańskie's most prestigious distinctions – MTP Gold Medals and Acanthus Aureus.

- **Press Briefing**  
*14 September, 11:00, Pavilion 7, room EF*

The half-way mark of the fair is time for the first summary of all fair events that took place between 13-16 September on the MTP grounds.

- **TAROPAK Gala Awards**  
*14 September, 17:30, Pavilion 15, Congress Room (invitation required)*

During the gala the Międzynarodowe Targi Poznańskie's most prestigious trophies will be handed out – MTP Gold Medals, Acanthus Aureus, PakStar and Student PakStar Awards 2010.

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### Media Contacts

#### POLAGRA-TECH

Katarzyna Supa  
tel. 0 61 869 21 37  
e-mail: [katarzyna.supa@mtp.pl](mailto:katarzyna.supa@mtp.pl)

Katarzyna Jordanowska  
tel. 0 61 869 22 60  
e-mail: [katarzyna.jordanowska@mtp.pl](mailto:katarzyna.jordanowska@mtp.pl)

#### POLAGRA-GOOD, GASTRO TRENDY, SMAKI REGIONÓW

Anna Adamska  
tel. 0 61 869 26 30  
e-mail: [anna.adamska@mtp.pl](mailto:anna.adamska@mtp.pl)

Marta Radowska-Karpińska  
tel. 0 61 869 26 34  
e-mail: [marta.radowska@mtp.pl](mailto:marta.radowska@mtp.pl)

#### TAROPAK

Marzena Banasz  
tel. 0 61 869 24 38  
e-mail: [marzena.banasz@mtp.pl](mailto:marzena.banasz@mtp.pl)

## Organizational Information:

- **Exposition Sites:**  
**11-14 September:** SMAKI REGIONÓW - pavilions 7, 8  
**12-16 September:** POLAGRA-FOOD - pavilions 7A, 8A and 6  
**13-16 September:**  
POLAGRA-TECH - pavilions 4, 5, 9, 9A and 6  
GASTRO TRENDY - pavilion 6A  
TAROPAK - pavilions 1, 2, 3, 3A and 12
- **Opening Hours for Visitors:**  
11-15 September: 9:00 – 17:00  
16 September: 9:00 – 16:00
- **Entry to the Fair Grounds:**  
11 September: East Hall - Głogowska Str., West Entrance – Śniadeckich Str.  
12 September: East Hall – Głogowska Str., West Entrance – Śniadeckich Str., North Entrance – Bukowska Str. (WTC)  
13-16 September: East Hall – Głogowska Str., West Entrance – Śniadeckich Str., North Entrance – Bukowska Str. (WTC), North Entrance A, Southern Entrance
- **Ticket Prices:**

### 11 September:

SMAKI REGIONÓW

Admission free of charge

### 12 September:

SMAKI REGIONÓW

Admission free of charge

Exhibition of Baking and Confectionery Industry at POLAGRA-TECH

Promotional ticket prices:

- after registration 15 PLN (the price includes parking fee)

- without registration 50 PLN

### 13-16 September:

SMAKI REGIONÓW, POLAGRA-TECH, POLAGRA FOOD, GASTRO TRENDY and TAROPAK

Ticket prices: in accordance with the below price list

| Ticket                               | Electronic ticket, after registration* | Ticket purchased at the ticket office, after registration* | Ticket purchased at the ticket office, without registration* | School ticket* |
|--------------------------------------|--|--|--|----------------|
| Single-entry                         | 10 PLN                                 | 20 PLN   | 60 PLN   | 10 PLN         |
| Multiple Entry (for the whole event) | 50 PLN                                 | 60 PLN   | 150 PLN  | -              |

\* register on-line at [www.mtp24.pl](http://www.mtp24.pl) or at the ticket office.

Authorized to register are those persons in a trade that relates to the fair (on the basis of a business card or stamp) and those students and pupils of schools related with the trade (on the basis of a valid student ID).

**PLEASE KEEP YOUR ENTRY TICKET!**

**More information at** [www.polagra-tech.pl/en](http://www.polagra-tech.pl/en), [www.polagra-food.pl/en](http://www.polagra-food.pl/en), [www.gastrotrendy.pl/en](http://www.gastrotrendy.pl/en), [www.taropak.pl/en](http://www.taropak.pl/en)

Poznań, 31 August 2010